



Southern Rover Owners Club Ltd Social Media Policy

Introduction

Southern Rover Owners Club Ltd (hereafter SROC) recognises that social media is an important tool for all club members to engage with each other and the club.

SROC encourages club members to use social media and other channels to promote themselves, the club, the clubs events and the sport.

SROC provides a service to all members by actively utilising Facebook, as well as websites to promote its work and activities.

The organisation is committed to providing a safe and fair online space for SROC members. This includes safeguarding the welfare of young people who engage with the organisation on any social media and websites used by SROC.

SROC recognises that this policy can be continuously developed and will review this document again by November 2025 or after the outcome of any serious issue or incident as a result of the use of social media sites by the SROC community.

To complement this policy, Motorsport UK has produced a Social Media Guidance document to provide the community with further information on how to engage appropriately online.

The Policy outlines:

- The social media channels managed by the SROC members;
- How SROC manages its social media channels and who is responsible;
- The principles that SROC follows in monitoring all channels;
- Reporting procedures to follow if any abusive or illegal content or activity has been identified by SROC members, Motorsport UK or community members.

Our team closely moderates our online community across all digital platforms and ensure the interaction and engagement on our social media channels are in line with our policy.

This policy is endorsed by the SROC committee members and has been adopted into the Club Rules.

SROC Owned Social Media

SROC will be active on third party social networking sites which are known to engage with young people and vulnerable adults, as follows:

- Facebook: Southern Rover Owners Club -
<https://www.facebook.com/#!/groups/279068255459714/>
- X (formerly known as Twitter): No official club presence
- Instagram: No official club presence
- YouTube: No official club presence
- LinkedIn: No official club presence
- TikTok: No official club presence

Management

The SROC committee is responsible for:

- The day-to-day management of any SROC social media platforms commissioned or operated by the organisation;
- Establishing acceptable standards for the privacy and moderation of the service and will work with SROC Club Safeguarding Officer and Motorsport UK's Head of Safeguarding to establish any other safeguards required;
- Ensuring that any club committee members, partner agencies or contractors abide by the rules and regulations of SROC, in that any comments posted are not, or may not be conceived as: offensive, insulting, abusive, threatening, racist, discriminatory or may cause offence or harm to others, including club officials, members of the SROC workforce, Motorsport UK Clubs / groups and teams or any person(s) associated with the activities of the Club or Motorsport UK;
- Deciding which links will appear on the SROC website and social media channels and the acceptability of access to other sites;
- Establishing acceptable use policy and will refer to the Club Safeguarding Officer and/or the Motorsport UK Head of Safeguarding and Regulatory Counsel / Disciplinary Officer after incidents of misuse;
- Manage any other key staff or volunteers who may be involved in the monitoring of any internal or third-party sites used by SROC;
- Initial interface with the Club Safeguarding Officer and / or Motorsport UK Head of Safeguarding;
- Ensuring that the safeguarding expectations of SROC are included in any third-party contracts in tandem with the Club Committee or Club Manager;

- Agreeing in advance with contractor(s) privacy and safety tools including acceptable and unacceptable behaviours;
- Monitoring legally approved use of SROC content of any third-party websites used by the club.

Monitoring

The SROC committee is responsible for:

- Monitoring the acceptable use policy and clarify unacceptable behaviour including harassment, defamation, discrimination, abuse, bullying and obscene or abusive language, the uploading of libellous, defamatory, obscene, illegal or violent material, or depicting nudity. This list is not exhaustive, and the club may wish to add additional issues;
- Referring any breaches of this policy to the Club Safeguarding Officer and / or Motorsport UK's Head of Safeguarding and the Regulatory Counsel / Disciplinary Officer, and who in turn may refer any breach of conduct obligations to the Motorsport UK National Court whether for disciplinary purposes or for an Inquiry;
- The Webmaster or key monitoring staff who has contact with children and young people who interact with the club's webpage or profile.

Reporting Procedures

If you have any concerns about online behaviours, there are a number of different avenues for reporting as listed below, you can also discuss your concerns with the Club Safeguarding Officer.

Any incidents of unacceptable behaviour including but not limited to harassment or discrimination, or the use of obscene or abusive language should be reported via the Race with Respect website, www.motorsportuk.org/racewithrespect

Any incidents of online bullying, abuse, grooming or other behaviours which impact on the welfare or wellbeing of children or young people must be reported to the Motorsport UK Safeguarding Team via email to safeguarding@motorsportuk.org

If you have concerns that material being posted is libellous, defamatory, or illegal report it to the Motorsport UK Legal Department via email to legal@motorsportuk.org